

# National Institute of Industrial Engineering, Mumbai



## Empresario '11

...Celebrating the spirit of Entrepreneurship

Empresario 2011

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Dear Friends,

We are happy to announce the Stage 2 results of “**The B-Plan Contest**”. We would again like to thank each one of you for taking part in the “**The B-Plan Contest**”. All the plans were excellent and it was a tough task for our knowledge partners to select the **Final 5 Plans**.

**Good Luck to one and all !!!!!**

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# THE FIVE FINALISTS

Sr. No.	B Plan ID	B Plan Title	Institute Name
1	BPX5511	Niche Advertising Platform through Notebooks	SJMSOM; IIT Bombay
2	BPX5608	Flower power	School of Petroleum Management; Gandhinagar
3	BPX5614	Elite- Connecting rural India	NITIE
4	BPX5717	Online Personalization of footwear	NITIE
5	BPX5835	The pH balancer	SIBM, Pune

- The list is sorted on the basis of registration ID and not by merit.
- Teams have to confirm their participation in the grand finale by 24<sup>th</sup> Sep 2011 midnight by mailing us at [bplan.nitie@gmail.com](mailto:bplan.nitie@gmail.com).
- Waitlist teams will be announced on 25<sup>th</sup> Sep 2011, if required.
- Details of the Mentor Allotment to the finalists will be made available on the website by 10:00 pm, 26<sup>th</sup> Sept 2011.

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# !! Contact Us !!

For more details visit

<http://www.empresario.nitie.in>

For any queries

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